

***We invite you to join  
The Monarch Society.  
Your patronage will touch  
the lives of many for  
years to come.***



**BLUE RIDGE HOSPICE  
DEVELOPMENT COUNCIL**

**Planned Giving Committee**

Jared H. Truban, *Chair*

Julia M. Connell, CFP®, MBA

W. Blakely Curtis

Alexander D. Eccard, CPA

Joseph F. Myer, CFP®

**Other Ways To Give**

ANNUAL GIFTS

CORPORATE GIFTS

SPECIAL GIFTS

*Blue Ridge Hospice is a not-for-profit, 501(c)(3) healthcare organization, licensed by the Commonwealth of Virginia, accredited by JCAHO, and a member of the National Hospice & Palliative Care Organization, and the Virginia Association for Hospices.*

**Blue Ridge Hospice Development Council**

333 West Cork Street, Suite 405

Winchester, Virginia 22601

(540) 536-5210

[www.blueridgehospice.org](http://www.blueridgehospice.org)

# THE MONARCH SOCIETY

*A Personal Invitation To Invest  
In The Health Of Your Community*

*Brightening Life's  
Journey*



BLUE RIDGE  
*Hospice*™ 

## Your Community Hospice

Through the vision of two local women, Blue Ridge Hospice was created over twenty-five years ago and has touched the lives of thousands of residents in the Shenandoah Valley and Piedmont areas of Virginia

Blue Ridge Hospice is an outgrowth of the hospice concept in England that was introduced to the United States over 40 years ago. Championed by Helen Zearth and Gail Rodgers and supported by Winchester Hospital, Blue Ridge Hospice has dramatically changed the outlook on end-of-life care in our community.

## Answering a Special Need

Blue Ridge Hospice provides hospice and end-of-life care to more than 200 patients and families each day. We provide bereavement support to more than 2,000 children, teens, and adults each year, regardless of whether their loved ones were hospice patients. In addition, we offer music therapy and spiritual support.

We also offer services to the community through our Centers for Hope, including individual, child/family, and group counseling; support groups; community resource centers; workshops for community groups, churches, and businesses; and grief and loss support.

## Brightening Life's Journey

Over 170 staff members and 300 volunteers ensure Blue Ridge Hospice provides quality end-of-life care to individuals and families. Services are provided to all, and no one is turned away. We are called upon to provide the best in symptom control and comfort when the benefit of curative treatment has been exhausted. We focus on quality of life for our patients and support their families and those in the community affected by death, dying, and loss.

## Membership Benefits

**When you participate in The Monarch Society of Blue Ridge Hospice, you will receive:**

- Public recognition through *The Companion*, the signature newsletter of Blue Ridge Hospice and other printed materials (unless you wish to be anonymous)

- Personal invitations to special Blue Ridge Hospice social events and educational programs
- Updates on Blue Ridge Hospice services and activities
- Recognition on the Wall of Honor

## How Can I Help?

Blue Ridge Hospice is dedicated to providing the best in end-of-life care to members of our community. As a not-for-profit organization that receives no local tax dollars to supplement patient revenues, Blue Ridge Hospice relies greatly on the generosity of the community. Your gifts can help tremendously in achieving the highest standard of healthcare for our patients and families, who are often your family and friends.

One way of contributing to Blue Ridge Hospice is through our planned giving program. Planned gifts are donations that generally require some measure of preparation before making the gift. Planned gifts may take many forms:

- **Bequests** allow you to defer a gift until after your lifetime through your Last Will & Testament, or your Revocable Living Trust.
- **Gifts of Securities** allow you to contribute long-term appreciation of stocks, bonds, or mutual funds.
- **Gifts of Life Insurance** allow you to contribute a life insurance policy you no longer need by transferring the policy, or by making Blue Ridge Hospice the beneficiary.
- **Retirement Plans** allow you to name Blue Ridge Hospice as the beneficiary of the remainder of the assets after your lifetime.
- **Gifts of Real Estate** allow you to make a gift of an asset no longer needed; hence minimizing or avoiding potential capital gain.
- **Charitable Remainder Trusts** allow you to utilize the income for your life, with the remainder passing to Blue Ridge Hospice following your death.
- **Charitable Lead Trusts** provide Blue Ridge Hospice with a fixed income for a specified period, with the remainder passing to your heirs.

## Information Request Form

**Yes, I am interested in learning more about supporting Blue Ridge Hospice through planned giving.**

**Please have a representative contact me about the following ways to give:**

- Bequests
- Gifts of Securities
- Life Insurance
- Retirement Plans
- Gifts of Real Estate
- Charitable Remainder Trusts
- Charitable Lead Trusts

**Name(s) as you wish to be listed for recognition purposes**

\_\_\_\_\_  
\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

Date \_\_\_\_\_

*All gifts are tax-deductible as allowed by law.*

**Please return your completed form to:**  
Blue Ridge Hospice Development Council  
333 West Cork Street, Suite 405  
Winchester, Virginia 22601

**We hope you will consider an investment  
in the health of your community.**